



**We Promote
Bike Events**

Our newsletter reaches

50,000

Regional Cyclists

**We Bring
HUGE CROWDS
To Your Event**

Successful Packages:

EnergyBar

\$195

Website article.
Featured event in the newsletter calendar.
10 tweets.
3 Instagram posts.

Rest Stop

\$550

Newsletter article **to 50,000 cyclists**.
Website article.
Featured event in the newsletter calendar.
15 tweets.
5 Instagram posts.

**MOST
POPULAR**

Finish Line Party

\$990

2 newsletter articles **to 50,000 cyclists**
Website article.
Featured event in the newsletter calendar.
Featured event on the website.
20 tweets.
5 Instagram posts.

Dedicated Newsletter

\$1,380

How would you like to have **50,000 cyclists all to yourself?**

A newsletter branded
for your event
**talking only about
your event.**

INCLUDES:

Newsletter article to 50,000 cyclists.
Website article.
2+ months of tweets.
5 Instagram posts.

Sweet!

- ▶ Engaged social media following.
- ▶ 2x month newsletter.
- ▶ Robust website with bike resources.
- ▶ The **only statewide calendar** of bike events.

**We're excited about your event.
We're here for you.**

ORbike is how participants heard about:

Cycle Oregon, Worst Day of the Year Ride, Portland Century, Harvest Century, Tour de Blast, Survival Century, NW Tandem Rally... and most other successful regional rides.

Our riders sign up for 3-6 bike events every year. Shouldn't yours be one of them? Let us tell them all about it!

We give you **direct access to 50,000 cyclists** who regularly participate in supported events.

ALa Carte Services

Featured event in newsletter calendar	\$50
Featured event on website - 2 weeks	\$200
Website article + extra social media exposure	\$175
Newsletter banner ad	\$290
Website sidebar ad - 2 weeks	\$150
Website banner ad - 2 weeks	\$300
Dedicated newsletter	\$1,000
Social Media Year Round - Basic	\$1,500
Social Media Year Round - Premium	\$4,000

**The #1 Reason
"FIND MY NEXT RIDE"
People Read ORbike**