

Special Holiday Pricing!

Expires December 10, 2015



BIKE ► Find Adventure

Our newsletter reaches 50,000 cyclists

Healthy Outdoor Lifestyles

ORbike.com

A Trusted Resource

Successful Packages:

Energy Bar

~~\$250~~

Website ad for half a month.
10 tweets.
3 Instagram posts.

\$225

Rest Stop

~~\$550~~

Newsletter ad to 50,000 cyclists.
Website sidebar ad for a month.
Sponsor a website article.
10 tweets.
5 Instagram posts.

\$500

Finish Line Party

~~\$990~~

2 newsletter ads or articles to 50,000 cyclists
Rotating website ads for 3 months.
Sponsor 2 website articles.
20 tweets.
9 Instagram posts.

\$900

Dedicated Newsletter

~~\$1450~~

How would you like to have 50,000 cyclists **all to yourself?**

\$1,300

A newsletter branded for you - **talking only about your brand.**

Sweet.

ADDITIONALLY INCLUDES:

Website article.
20 tweets.
9 Instagram posts.

- The **only statewide calendar** of bike events.
- 2x month newsletter.
- Robust website with bike resources.
- Engaged social media following.

ORbike is how participants hear about:

Harvest Century, Worst Day of the Year Ride, Portland Century, Petal Pedal... and most other successful Oregon rides.

Our readers enjoy being taken care of on supported rides, and they appreciate when we share the best bike advice with them. **We advocate for your brand.**

Who else can **give you direct access to 50,000 Oregon cyclists** who love to spend money on gear?

A La Carte Services

Newsletter ad ~~\$300~~ \$250

Website sidebar ad - 4 weeks ~~\$300~~ \$250

Website banner ad - 4 weeks ~~\$500~~ \$400

Annual Sponsored Column..... \$1,300

Column runs 20-30 times a year!

Includes name association, logo, sidebar ad and complimentary social media

Dedicated newsletter* ~~\$1,250~~ \$1,100

The Main Reason

"To Get Off The Couch"

People Read ORbike

* Must include a special offer for readers.

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